



The value of water

Every South Australian is aware that we live in the driest state of the driest continent on Earth, and as we face persistent drought and the threat of climate change water conservation is an issue of ever increasing importance.

Although South Australia has traditionally been at the forefront of water conservation initiatives - for example having the highest level of rainwater tank ownership out of all Australian states and territories - significant progress must still be made to ensure we can continue to have a secure supply of fresh water into the future.

Maxima is proud to receive funding from the Australian Government's Community Water Grants to implement a rainwater use scheme at its Welland site. It is predicted that the "Water Management to the MaX" project will halve Maxima's use of mains water.

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Your job is our job

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Water Management to the MaX



Australian Government Water Fund
Community Water Grants



Training future water conservationists

Horticultural tradespeople and their assistants are involved in the cultivation, growing, harvesting and maintenance of plants and gardens and are on the front-line of water use and conservation. Maxima is the largest provider of horticulture training in South Australia and as a result is in a unique position to influence a generation of future industry practitioners.

Maxima is committed to using its “Water conservation to the MaX” rainwater use project as an ongoing educational tool. By demonstrating best practice approaches to rainwater collection and efficient watering techniques for plants and turf to its students Maxima believes it can play a key role in promoting sustainable water use in South Australia.

Project design

The aim of this project is to collect and store rainwater to use for the watering of plants and lawns at Maxima’s site located at 85 Grange Road, Welland SA 5007. Rainwater falling on the roof of Maxima’s office complex, verandahs and garden shed will be collected in five large rainwater tanks and used to feed subterranean watering systems.

The project has been made possible with funding under the Australian Government’s Community Water Grants, in addition to in-kind funding and voluntary work provided by Maxima and its staff.

More information

For more information contact Maxima’s Horticulture team on 08 8340 7766.